



CURRICULUM VITAE

Bernardita Vial Lira

Associate Teaching Professor, Special Track

Institute of Economics, Pontificia Universidad Católica de Chile

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I. Education

- Ph.D. in Economics, Pontificia Universidad Católica de Chile, 2007
- M.Sc. in Economics (Public Policy), Pontificia Universidad Católica de Chile, 1999
- B.Sc. in Business and Economics, Pontificia Universidad Católica de Chile, 1997

II. Academic Positions & Work Experience

- Teaching Director, Institute of Economics, UC Chile (2025-Present)
- Director of Graduate Studies, Institute of Economics, UC Chile (2022–2025)
- Head of Master's in Applied Economics, UC Chile (2020–2022)
- Associate Teaching Professor, Institute of Economics, UC Chile (2016–Present)
- Assistant Teaching Professor, Institute of Economics, UC Chile (2008–2016)
- Lecturer, Institute of Economics, UC Chile (1999–2008)
- Research Associate, Institute of Economics, UC Chile (1998–1999)

III. Teaching Activities

- Undergraduate Courses: Microeconomics I (2020–2024), Microeconomics II (2020, 2022–2024), Applied Mathematics for Economics and Business (2021–2023)
- Graduate Courses: Advanced Microeconomics (2024)
- Diploma Courses: Mathematical Methods for Economics (Nicaragua, 2022), Theory and Mathematical Methods (Honduras, 2022)

IV. Thesis Supervision

- Master's in Applied Economics: Graduation Project – Public Policy Focus (2021–2024)
- PhD Students: Javiera Bravo (2011), María José Catalán (2012)



V. Research Projects (with funding)

- Fondecyt Project #1121096: Reputational Equilibrium in Competitive Markets – Co-investigator (2012–2014)

VI. Publications

- Implicit trade-off in replacement rates: Consumer preferences for firms, intermediaries and annuity attributes Pilar Alcalde y Bernardita Vial, International Journal of Industrial Organization, Volume 82, Mayo 2022.
- Entrants' reputation and industry dynamics Bernardita Vial y Felipe Zurita. International Economic Review 58, 529–559, 2017.

VII. Teaching Experience and Recognition

- Master in Business Analytics, since 2023-1.
- Diploma Program, PUC Institute of Economics for the Central Bank of Nicaragua, 2022-2.
- Diploma Program, PUC Institute of Economics for the Central Bank of Honduras, 2022-1.
- Received the “Brownie” Award for Excellence in Teaching on multiple occasions, until the award was discontinued in 2022.

VIII. Academic Committees and Governance

- Member of the Talent and Inclusion Selection Committee, 2025.
- Chair of the Permanent Degree Examination Committee, since 2021-2.
- Member of the Permanent Degree Examination Committee, until 2021-2.