



FACULTAD DE ECONOMÍA
Y ADMINISTRACIÓN
PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

CURRICULUM VITAE

Jorge Tarziján M.

Full Professor

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I. Education

- Ph.D. in Managerial Economics and Strategy, Kellogg Graduate School of Management, Northwestern University, USA
- MBA, Leuven University, Belgium (Concentration: Corporate Finance and Industrial Organization)
- Commercial Engineer and Bachelor in Economics, UC Chile

II. Academic Positions & Work Experience

- Full Professor, School of Management, UC Chile (Current)
- Director of the School of Management (2006–2009)
- Director of MBA Programs (2013–2017)
- Co-Director, Master in Health Administration (2022–Current)
- Visiting Lecturer, Babson College (2022–2025)
- Visiting Scholar and Visiting Faculty, Harvard University (Summers 2010–2014)
- Visiting Full Professor, Florida Gulf Coast University (Spring 2019)

III. Research Positions & Professional Involvement

- Research interests: corporate strategy, business model innovation, strategic management, industrial organization
- Multiple awards for teaching excellence at the MBA level and Prize of Excellence in Teaching at University level (UC Chile)



IV. Selected Publications

- Tarziján, J. & Snihur, Y. (2024). Centralization decisions in multi-sided platform portfolios. *Academy of Management Perspectives*, 38(3).
- Ramirez, C., Lagos, G. & Tarziján, J. (2022). Resource allocation: the response to exogenous shocks across ownership types. *Corporate Governance: An International Review*, 30(6).
- Tarziján, J., Ramírez, C. & Singer, M. (2022). The effect of within-firm vertical pay disparity in occupational safety. *Safety Science*, 145.

V. Teaching Activities

- General Management (MBA, UC Chile)
- Business Models Innovation (MBA, UC Chile)
- Corporate Strategy and Strategic Management (Undergraduate, UC Chile)
- Business Model Innovation for MBA students of the Global Network of Advance Management Students (2020–2025)

VI. Institutional Service & Professional Activities

- Member of Faculty Evaluation, Hiring and Promotion Committee, Faculty Council, and Ethics Committee (University-level positions, UC Chile)
- Member of the Editorial Board, *Academy of Management Perspectives* (2024–Present) and *Business & Society* (2024–Present)
- Consultant and expert witness for multiple firms, government agencies, and international organizations on corporate strategy and industrial organization/antitrust