



CURRICULUM VITAE

Marcos Johanan Singer González
Full Professor & MBA-UC Director
School of Management, Pontificia Universidad Católica de Chile
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I. Education

- Ph.D. in Operations Research, Columbia University, USA (1996)
- M.Sc. in Engineering Sciences, Computer Science, UC Chile (1992)
- B.Sc. in Industrial Engineering, Computer Science, UC Chile (1992)

II. Academic Positions & Work Experience

- Full Professor, School of Management, UC Chile (2011–Present)
- Director, MBA-UC (2017–Present)
- Co-Director, Master's in Innovation (with Engineering), UC Chile (2017–Present)
- Visiting Scholar, Cambridge University, UK (2006)

III. Research Positions & Professional Involvement

- Research interests: operations management, strategic decision-making, logistics, quality and safety, labor markets
- Member, Advisory Board, Columbia Global Centers | Santiago (2020–Present)
- Vice President, Advisory Association, Hebrew University of Jerusalem in Chile (2018–Present)

IV. Selected Publications

- Olivares, F., Lagos, G., & Singer, M. (2025). How to maximize the Chilean government's revenue with the National Lithium Strategy? Resources Policy, 105600.
- Singer, M., Pardo, I., & Sánchez, R.J. (2022). Nash bargaining of transportation rates with flow imbalances. IJ Shipping and Transport Logistics, 14(3), 222–237.
- Ramírez, C., Tarziján, J., & Singer, M. (2022). The effect of within-firm vertical pay disparity in occupational safety. Safety Science, 145, 105497.



V. Teaching Activities

- Operations Management (MBA-UC)
- Strategic Decisions and Game Theory (MBA-UC, Undergraduate)
- Logistics and Distribution Management (MBA-UC)

VI. Institutional Service & Leadership

- Board member and director of multiple companies and institutions including BioTechs UC, Indimin, DocPath, Vecchiola, Fundación Emplea (2019–Present)
- Editorial Committee Member, Revista Diálogos UC (2012–Present)
- Past roles: President of Instituto Hebreo (2022–2024), ICARE People and Organization Circle (2016–2022), Associate Editor at Journal of Public Procurement and IIE Transactions