



CURRICULUM VITAE

Gustavo Saraiva

Assistant Professor

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I. Education

- Ph.D. in Economics, University of Maryland at College Park, USA, 2019
- M.S. in Economics, Getulio Vargas Foundation Graduate School of Economics, 2013
- B.S. in Economics, Federal University of Ceará, Brazil (Magna cum Laude), 2010

II. Academic Positions & Teaching

- Assistant Professor, School of Business Administration, Pontificia Universidad Católica de Chile (2019–Present)
- Instructor, Introduction to Statistics, Federal University of Ceará, Brazil (2013)

III. Area of Specialization & Courses

- Specialisation: Online Platforms, Mechanism Design, Game Theory
- Main Course: Business Administration Fundamentals (Fundamentos de Dirección de Empresas)

IV. Research

Published Articles:

- Saraiva, G. & Guinsburg, P. (2024). Search Steering in Two-Sided Platforms. ACM Transactions on Economics and Computation.
- Saraiva, G. (2023). Strategic incentives in Dorfman testing with assortative matching. Economics Letters.
- Saraiva, G. (2023). Pool testing with dilution effects and heterogeneous priors. Health Care Management Science.
- Saraiva, G. (2021). An Improved Bound to Manipulation in Large Stable Matches. Games and Economic Behavior.



Working Papers:

- Firms' Incentives to Fake Reviews in Online Platforms (Revise and Resubmit)
- Manipulation of Attractiveness in Two-Sided Stable Matches
- False Price Advertising in App Stores: When Apps Lie About Being Free
- Polarized Opinions under the Presence of Fake and Biased News

V. Grants and Awards

- FONDECYT Initiation Grant (2023): False Price Advertising in App Stores
- eBay Research Policy Scholarship (2018)
- PIBIC-CNPq Research Scholarship, Federal University of Ceará (2007–2009)

VI. Affiliations

- CESifo Research Network, Affiliate Member (2024–Present)