



CURRICULUM VITAE

Francisco Ruiz-Aliseda

Associate Professor

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I. Education

- Ph.D. in Managerial Economics and Strategy, Kellogg School of Management, Northwestern University (2004)
- B.A. in Business Administration (2nd in class), Universidad de Zaragoza, Spain (1998)

II. Academic Positions & Work Experience

- Associate Professor of Business Economics and Strategy, UC de Chile (2017–Present)
- Visiting Associate Professor of Strategy, Wharton School, University of Pennsylvania (2022–2024)
- Assistant Professor of Business Economics and Strategy, Pontificia Universidad Católica de Chile (2015–2017)
- Assistant Professor of Economics, École Polytechnique (2010–2015)
- Assistant Professor of Economics and Business, Universitat Pompeu Fabra (2006–2010)

III. Research Positions & Professional Involvement

- Research interests: business economics, strategy, industrial organization, economics of innovation, investment under uncertainty, game theory
- Recipient of the 2024 Strategy Science Best Paper Award and multiple Net Institute Research Grants

IV. Selected Publications

- Ruiz-Aliseda, F. & Llanes, G. (2021). Private Contracts in Two-Sided Platforms. *RAND Journal of Economics*, 52(4), 815–838.
- Ruiz-Aliseda, F., Llanes, G. & Mantovani, A. (2019). Entry into Complementary Goods Markets with Network Effects. *Strategy Science*, 4(4), 251–342.



- Ruiz-Aliseda, F. et al. (2018). Competitive Intensity and its Two-Sided Effect on the Boundaries of Firm Performance. *Management Science*, 64(6), 2716–2733.

V. Teaching Activities

- Organizational Strategy (Undergraduate, UC Chile)
- Strategy and Economics of Innovation (Master's level, UC Chile)
- Managerial Economics (MBA and Executive MBA, UC Chile)
- Industrial Organization (Ph.D., UC Chile)

VI. Institutional Service

- Senior member, Chilean national research grants committee in economics and management (ANID, 2021–2023)
- Refereeing for leading journals: *Management Science*, *RAND Journal of Economics*, *Strategic Management Journal*, *American Economic Review*, among others