



FACULTAD DE ECONOMÍA
Y ADMINISTRACIÓN
PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

CURRICULUM VITAE

Sebastián Gatica

Assistant Professor of the Practice

School of Management, Pontificia Universidad Católica de Chile

Email: sgatica@uc.cl | Web: <https://uc-cl.academia.edu/sebastiangatica>

I. Education

- Ph.D. in Development Planning, Development Planning Unit, University College London (UCL), UK, 2017
- Summer Entrepreneurship School, London Business School, UK, 2009
- M.Sc. in Development Administration and Planning, Development Planning Unit, UCL, UK, 2007–2008
- B.A. in Business Administration (Commercial Engineer), Facultad de Economía y Administración, Pontificia Universidad Católica de Chile, 1996–2002
- Minor in Sociology, Sociology Institute, Faculty of Social Sciences, Pontificia Universidad Católica de Chile, 2001–2002

II. Academic Positions

- Assistant Professor of the Practice, School of Management, Pontificia Universidad Católica de Chile (2011–present)

III. Teaching & Research Areas

Main Areas: Social Innovation, Social Entrepreneurship, Social Enterprises

Courses: Social Entrepreneurship and Social Innovation Lab; Social Entrepreneurship; Social Impact and Value Creation Models for the Future of Latin America

IV. Selected Publications

- Gatica, S.; Rivera, A. (2022). Hacia un Chile Regenerativo: Enfoques y desafíos de la regeneración en el país. Estudio del Ecosistema de Regeneración.
- Giovannini, M.; Nachar, P.; Gatica, S.; Gómez, N. (2019). Social and Solidarity Economy Organisations in Chile: Concepts, Historical Trajectories, Trends, and Characteristics. In Gaiger et al. (Eds.), Social Enterprises in Latin America. Routledge.



- Levänen, J.; Lyytinen, T.; Gatica, S. (2018). Modelling the interplay between institutions and circular economy business models: a case study of battery recycling in Finland and Chile. *Ecological Economics*.
- Gatica, S.; González, D.; Espinoza, S.; Farías, M. (2016). Innovación Social aplicada a la Pesca Artesanal en Chile. *Innovación Social UC*.
- Gatica, S. (2015). Understanding the phenomenon of Chilean social enterprises under the lens of Kerlin's approach. *Social Enterprise Journal*, 11(2), 202–226.

V. Research & Consulting Projects

- Social Impact Bonds, Chile (2015): Leader consultant of the national ecosystem agenda on social impact bonds commissioned by IDB's MIF and Social Finance UK.
- Strategic Guidelines on Social Innovation, Chile (2015): Senior Advisor to the National Council on Innovation for Development.
- Corporate Social Intrapreneurship, Mexico–LATAM (2015): Research associate and country lead for Ashoka Mexico and the League of Intrapreneurship (UK).
- Academic Space “B”, Chile (2015): Academic leader of System B (B Lab in Latin America) initiative connecting B-Corps and academia.
- Community-Based Tourism Model, Argentina (2014–2015): Co-responsible for building a tourism model for Salta.
- Innovation and Social Entrepreneurship, CORFO Chile (2015): Senior Advisor to design instruments and tools to foster the social innovation ecosystem.
- Sustainable Fisheries, Chile (2015): Director of a national initiative led by CoLab UC and funded by CORFO and Walmart Chile.

VI. Other Professional Roles & Leadership

- Co-founder and former director, TECHO (Latin America's largest non-profit).
- Ambassador of the global Social Innovation Exchange (SIX) in Latin America.
- Ashoka Fellow (co-founder of Travolution.org, a global community-based tourism network, B-Corp certified).
- Catalyst, Chilean chapter of the League of Intrapreneurs.
- Responsible Leader, BMW Foundation.
- Founder and current leader of CoLab UC, a university-wide laboratory focused on hybrid enterprises, social innovation, and systemic change.