



# CURRICULUM VITAE

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## I. Education

- MBA, Pontificia Universidad Católica de Chile, School of Management, 2003
- MBA UC Exchange Program, HEC Montréal, Canada, 2002
- BA in Design, Pontificia Universidad Católica de Chile, 1997

## II. Specialised Diplomas and Courses

- Diploma in University Teaching, UC, 2024
- Business Innovation Certificate, IDEO U (online), 2020
- Babson Fellows Program, Babson College, USA, 2018
- Symposium for Entrepreneurship Educators, Babson College, Chile, 2015
- Wharton's Women Leadership Program, University of Pennsylvania, USA, 2014
- STVP Faculty Fellow, Stanford University, USA, 2012

## III. Work Experience & Academic Positions

- Assistant Professor of Practice, UC School of Management (2020–Present)
- Director, Innovation & Entrepreneurship Program
- Coordinator, New Venture Creation course (5th year)
- Instructor in UG, MBA, executive, and SME UC programmes
- Active contributor to national innovation ecosystem (CORFO, Startup Chile, etc.)
- Independent Consultant in innovation and entrepreneurship (2013–Present)
- Part-time Professor, UC School of Management UC (2006–2011, 2014–2019)
- Part-time Professor, CIET UAI (2014–2018)
- Part-time Professor, Chilean Diplomatic Academy (2013–2016)



- Part-time Professor, UAI Business School (2014–2015)
- Vice Dean of Postgraduate & Research, Universidad del Desarrollo (2012–2013)
- Deputy Director, MBA UC (2007–2011)
- National Director, CREA Programme, Santo Tomás University (2005–2007)
- Financial Advisor, Merrill Lynch Chile (2004)
- MBA Trainee, GMAC (2003)
- Director, Young Leadership Division, United Israel Appeal (2000–2001)
- Independent Designer (1997–1999)

#### **IV. Awards & Distinctions**

- Outstanding Women of Vitacura Award – Entrepreneurship (2022)
- MBA UC Spirit Award, Class of 2002 (2003)
- Scholarships from the Ministry of Foreign Affairs of Israel and Jewish Agency (2000)

#### **V. Teaching Activities**

- Undergraduate Courses: Prototyping, Innovation Fundamentals, Innovation Management, Emerging Technologies, Design Thinking, Venture Creation
- Graduate Courses: Design Thinking, Needfinding, Teams for Innovation, Human-Centered Innovation
- Executive Education: Workshops for Walmart, WOM, Samsung, Banco Central, Coursera MOOCs

#### **VI. Consulting & Professional Activities**

- Advisor for School of Psychonutrition, Tarara SME, FiiS, and others
- Consultant for Vertical, Pensum, and public institutions
- Mentor at Compite Innova, Founder Institute, and Innovation programs

#### **VII. Public Engagement & Institutional Contribution**

- Director, Impulso Chileno Program
- Evaluator for Startup Chile, CORFO, Jump Chile, and more
- Leader in UC Innovation Minor development and public engagement