



VERONICA VASQUEZ BRZOVIC
vvasquezb@uc.cl

I. EDUCATION

- Psychology, Pontificia Universidad Católica de Chile 1993
- Best Chilean Graduate in the 1993 cohort, awarded by the Chilean Psychologists Association.
- Postgraduate of Center for Creative Leadership (CCL) in Evaluation, application and feedback of 360 instruments.
- Certified for the application and interpretation of the Myers-Briggs Type Indicator (MBTI) by the American Management Association (AMA, Mexico).
- Certified in Executive Coaching, by the International School of Coaching, TISOC.

II. ACADEMIC POSITIONS

- Associate profession of the Practice, School of Management, Pontificia Universidad Católica de Chile. 2019 – To date
- Adjunct Assistant Professor, School of Management UC 2011 - 2019
- Participate as a teacher, Pontificia Universidad Católica de Chile 1996 - 2019
- Academic Director of the Leadership Diploma:
People and Team Management, Pontificia Universidad Católica de Chile 2019 – To date
- Director of Human Resources Diploma, Pontificia Universidad Católica de Chile 2014-2018
- Director and professor of the Executive Capabilities Program to the SII (Tax and Revenues Service), Pontificia Universidad Católica de Chile 2018-2019
- Psychologist member of the Productivity and Quality Program, PROCAL, Extension Center, Pontificia Universidad Católica de Chile 1992 – 1996

III. AREA OF SPECIALIZATION AND MAIN COURSES

- Area: Organizational behaviour, Leadership, Teamwork, Communication skills, Self-knowledge

IV. PUBLICATIONS:



- Grove, Bernardita; Pedrals, Nuria y Vásquez, Verónica. Cabezas ejecutivas. Revista Universitaria, Nº 99, 2008.

V. CONSULTING EXPERIENCE

- She has participated in support programmes for different companies, as a university teacher and as a private consultant.
- Some of the companies she has advised are: Corporación Cultural de Lo Barnechea, Empresa Nicolaidés, Contraloría General de la República, Hospital de La Florida, Nestlé Chile S.A., La Interamericana Cia. Seguros de Vida S.A., Black and Decker, Televisión Nacional de Chile, Hewlett-Packard, Codelco, Banco BCI, Minera El Soldado, El Volcán, Los Parques S.A., Correos de Chile, La Fragua (Guatemala), Hotel Radisson (El Salvador), Pétreos, Brinks Chile, Laboratorios Recalcine, Aserraderos Arauco, Aerolíneas Taca (El Salvador), Minera Los Bronces, Minera Coyahuasi, Gasco, Salfa, Finning, Municipalidad de Vitacura, Colegio Alemán Valparaíso, Banco de Chile, Bci, Bice, Abn-Amro, Ultragas Group, Minera Pelambre, Univivero, Quintec, El Teniente, Municipalidad de Lo Barnechea, Minera Escondida, B. Bosh, Acotec, Antofagasta Minerals, Entel, Enersis, Degremont, Embonor, Kupfer, Minera Mantos de Oro, Servicio de Impuestos Internos (SII), Banco Santander, Vicaría Pastoral Social y Trabajador, Transbank, Pioneer, Cisco System, Garden House, Desa, Indura, Aes Gener, CGE, Aguas Andinas, Agrícola Garcés, Ministerio del Desarrollo Social, Ministerio del Trabajo, Barros y Errázuriz Abogados, Ewos Chile, Guerreros Olivos Abogados, Superintendencia de Seguros y Valores, Echeverría Izquierdo, SQM, Sence, Falabella, Metro, Wom, Cencosud, Sony, CDF, and others.
- Municipality of Lo Barnechea. Year 2016, 2017 and 2018, consulting on change management issues for the entire municipality and coaching of managers.
- Nicolaidés Company. Year 2014, 2015, 2016, 2017 and 2018, consulting on people management issues.
- Aerocardal Company. Year 2017 and 2018, individual and group coaching to the company's executive team on leadership issues.
- UC libraries. Year 2015, 2017 and 2018, group coaching program to strengthen teamwork and change management.
- Barros and Errázuriz Company. Year 2014 and 2015, coaching program for partners on leadership issues.
- Air Products, South America Region. Year 2015 and 2016, group coaching program to the management team in strengthening teamwork.
- Cultural Corporación Lo Barnechea, 2018, advice on teamwork and cultural change for the quality of service with the entire institution.