



CRISTIAN RAMIREZ
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I. EDUCATION

- Ph.D. in Strategy, UCLA, USA 2017
- Master of Science in Management, Pontificia Universidad Católica de Chile 2009
- Commercial Engineering, Pontificia Universidad Católica de Chile 2009

II. ACADEMIC POSITIONS

- Assistant Professor, School of Management,
Pontificia Universidad Católica de Chile. 2017 – To date
- Adjunct Assistant Professor, School of Management,
Pontificia Universidad Católica de Chile. 2009 - 2012

III. AREA OF SPECIALIZATION AND MAIN COURSES

- Area: Strategy
- Main Courses: Fundamentals of Business Management, Business Management and Strategy, Tools and Analysis for Business Strategy.

IV. RESEARCH

Recent Publications

- Ramírez, C., Tarziján, J., & Lagos, G. (2022). The effect of ownership structure on investment decisions under exogenous shocks. *Corporate Governance: An International Review*, 30(6): 783-805.
- Ramírez, C., Tarziján, J., & Singer, M. (2022). The effect of within-firm vertical pay disparity in occupational safety. *Safety Science*, 145, 105497.
- Ramírez, C. & Tarziján, J. (2018). Stakeholders value appropriation: the case of labor in the worldwide mining industry. *Strategic Management Journal*, 39(5), 1496-1525.
- Brahm, F., Singer, M., Valenzuela, M. & Ramírez, C. (2011). Comparación Internacional de Sistemas de Salud y Seguridad Laboral. *Oficina Internacional del Trabajo*.
- Ramírez, C. & Tarziján J. (2011). Firm, industry and corporation effects revisited: a mixed multilevel analysis for Chilean companies. *Applied Economics Letters*.



V. SELECTED SCIENTIFIC PRESENTATIONS

- The 35th Annual Meeting of the International Association for Business and Society (IABS) Research Conference in Annapolis, USA, 2024.
Presented Paper: How do institutional variables shape the relationship between board gender diversity and the environmental performance of firms?
- The 34th Annual Meeting of the International Association for Business and Society (IABS) Research Conference in Bath, UK, 2023.
Presented Paper: How do institutional variables shape the relationship between board gender diversity and the environmental performance of firms?
- Seminario de Management, Chile, 2023.
Presented Paper: How does the institutional context shape the relationship between board gender diversity and environmental performance?
- Academy of Management - 80th Annual Meeting, USA, 2020.
Presented Paper: Resource Allocation: The Response to Exogenous Shocks Across Ownership Types
- AOM Specialized Conference 2020, Mexico City, Mexico (Canceled).
Corporate social responsibility, buyer's type, and firm competitiveness.
- AOM Meeting, 2020, Vancouver, Canada.
Presented Paper: Resource allocation: The response to exogenous shocks across firm ownership types.
- Annual Meeting Academy of Management, 2018, USA.
Presented Paper: The impact of within-firm pay disparity on workplace accidents.

VI. GRANTS AND AWARDS

- Fondecyt (Chilean government): Regular project (2024-2026). Co-researcher. Project name: The corporate governance of environmental sustainability: How does the institutional context shape the relationship between board's features and environmental performance
- Fondecyt (Chilean government): Project for initiation in research (2020-2022). Head researcher. Project name: Firm's strategic decisions and exogenous price shocks: The role of ownership structure and country characteristics
- Fondecyt (Chilean government): Regular project (2017-2020). Co-researcher. Project name: Human capital strategies and firm performance
- Dissertation Year Fellowship, University of California, Los Angeles, 2016
- Fulbright Fellowship, 2011
- Becas Chile Scholarship for doctoral studies in the U.S., 2010
- Academic excellence in Master of Science Administration.
- Pontificia Universidad Católica De Chile 2009



- Best graduate in Master of Science Administration,
- Pontificia Universidad Católica De Chile 2009
- Distinction in Engineer Commercial and Master's degree in
- Science Administration thesis 2009
- Professor Miguel Kast R. Award. Best School of Business Student 2009
- Best graduate School of Business UC Award. 2009
- Master of Science Administration Scholarship 2007 - 2008

VII. REFEREE ACTIVITIES

- Referee for Business and Society, WoS, 2024, 2023, 2021. Editorial board member since 2023.
- Referee for Corporate Social Responsibility and Environmental Management, WoS, 2021.

VIII. OTHER RELEVANT POSITIONS AND ACTIVITIES

- Presentations at Professional Events: Banco Security - UC Sustainability Talks, Presentation Title: Stakeholders and an Inside Look at the Firm, Chile, 2023.
- Presentations at Professional Events: EO Guatemala, Academics
Presentation Title: Introducción a la Analítica de Negocios
- Project/Scholarship Judge: Impulso Chileno, Contribution: Economic Growth, 2023.
- Consulting Neumachile, Valuation Opinion of a Company, Chile, 2024