



SEBASTIAN GATICA  
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## I. EDUCATION

- Ph.D. Development Planning Unit, University College of London (UCL), UK. 2017
- Summer Entrepreneurship School, London Business School, UK. 2009
- MSc. Development Administration and Planning, Development Planning Unit, University College of London (UCL), UK. 2007 - 2008
- Commercial Engineer, Major in Business Administration, Faculty of Economics and Business Administration, Pontificia Universidad Católica de Chile. 1996 - 2002
- Minor in Sociology, Sociology Institute, Faculty of Social Sciences, Pontificia Universidad Católica de Chile. 2001 - 2002

## II. ACADEMIC POSITIONS

- Assistant Adjunct Professor, School of Business Administration, Pontificia Universidad Católica de Chile. 2011 - Present

## III. RESEARCH AREA AND MAIN COURSES

- Area: Social Innovation, Social Entrepreneurship and Social Enterprises.
- Main Courses: Social Entrepreneurship and Social Innovation Lab, Social Entrepreneurship, Social Impact and Value Creation Models for the Future of Latin America.

## IV. RESEARCH

### *Publications*

- Giovannini, M.; Nachar, P.; Gatica, S.; Gómez, N. (2019), Social and Solidarity Economy Organisations in Chile: Concepts, Historical Trajectories, Trends, and Characteristics, In Gaiger, I.; Nyssens, M.; Wanderley, F. Social Enterprises in Latin America, theory, models and practice, Routledge.
- Levänen, J.; Lyytinen, T.; Gatica, S. (2018), Modelling the interplay between institutions and circular economy business models: a case study of battery recycling in Finland and Chile. Ecological Economics.
- Gatica, S. (2015), Innovación Social: hacia una nueva aproximación del rol del Estado.



Reflexiones, Consejo Nacional de Innovación para el Desarrollo, Santiago.

- Gatica, S. (2015), "Understanding the phenomenon of Chilean social enterprises under the lens of Kerlin's approach: Contributions and limitations", *Social Enterprise Journal*, Vol. 11 Iss: 2, pp.202 - 226
- Gatica, S., Koljatic, M. and Miranda, P. (2014), "Hacia un marco de políticas públicas para el Cuarto Sector en Chile", In *Propuestas para Chile*, Ediciones Universitarias, pp. 271-307.
- Gatica, S. (2013), "Social Enterprises: the Emergence and Evolution of Support Structures", In N. Etchart *Social Enterprise in Emerging Market Countries: No free ride*, Palgrave Macmillan, United States of America.
- Abramovay, R., Correa, M. E., Gatica, S. and Van Hoof, B. (2013), *Nuevas Empresas, Nuevas Economías: Las Empresas B en Sudamérica*, IADB, Santiago.
- Gatica, S. (2012), *La innovación social en Chile y el rol del Estado en su desarrollo*, Pontificia Universidad Católica de Chile, special report prepared for the Ministry of Economy, Chile.

## V. CONSULTING

- SOCIAL IMPACT BONDS, CHILE, 2015

Leader consultant of the ecosystem agenda around the emergent notion of social impact bonds in Chile. Consulting commissioned by the IDB's MIF and monitored by Social Finance UK, and conducted throughout 2015. It included various workshops and activities with all public and private stakeholders. Along with this, lead author of the study associated with this work to be disclosed by the Bank in 2016.

- STRATEGIC GUIDELINES ON SOCIAL INNOVATION, CHILE, 2015

Senior Advisor to the National Council on Innovation for Development in its efforts to lead a nationwide process of reflection around strategic guidelines for social innovation in Chile.

- CORPORATE SOCIAL INTRAPRENEURSHIP, MEXICO – LATAM, 2015

Research associate and country responsible for a Corporate Social Intrapreneurship project led by Ashoka Mexico, in partnership with the League of Intrapreneurship (UK). Together with other researchers throughout Latin America, we did the first regional research to explore the state of the art of this emergent trend in the region.

- ACADEMIC SPACE "B", CHILE, 2015

The academic leader of the initiative created by System B (B Lab in Latin America) to facilitate collaboration between social entrepreneurs who founded B-Corps and the academic research community to encompass the academic potential around these new hybrid organizations in a particular context as the Chilean.

- CADENA DE VALOR EN PYMES, ARGENTINA, 2014 - 2015

Co-responsible for the construction of a community-based tourism model for Salta, Argentina. Work that is being performed by a team of Chilean and Argentinean experts along with



MSEs representatives of this emerging but important industry for the region and Argentina.

- INNOVACION Y EMPRENDIMIENTO SOCIAL CORFO, CHILE, 2015

Senior Advisor hired by CORFO to lead their prototypes to create their instruments and tools to foster the emergent ecosystem of Social Innovation and Social Entrepreneurship.

- SUSTAINABLE FISHERIES, CHILE, 2015

Director of the national-wide initiative lead by CoLab UC and funded by CORFO and Walmart Chile, which aims to articulate the whole ecosystem around sustainable fisheries in Chile. As the starting point, this project works with around 20 anglers' organisations to better understand both their fishing practices and enterprising model.

## VI. OTHER PROFESSIONAL POSITIONS

- Co-founder and ex-director of the large Latinamerican non-profit, TECHO.
- Ambassador of the global network of Social Innovation SIX in Latin America
- Fellow of Ashoka, a global network of social entrepreneurs, in his condition of a co-founder of Travolution.org, a global network of community-based tourism. B-Corp certified.
- Catalyst for the Chilean chapter of the "League of Intrapreneurs", a global network of intrapreneurs.
- Responsible Leader for the BMW Foundation.
- Founder and current leader of CoLab UC, a university-wide laboratory exclusively focused on hybrid enterprises, social innovation, and systemic change.