

MARÍA PÍA AQUEVEQUE J.

Studies

Bachelor in Economics and Administration Sciences, Pontifical Catholic University of Chile

Magister in Public Policy, University of Chile

Master in Fintech and Financial Innovation, Three Points & Polytechnic University of Catalonia

Diploma in Investments and Financial Market, University of Chile

Climate Change and Sustainable Investing Specialization, EDHEC Business School

Professional Certificate in Private Equity and Venture Capital, Bocconi University

Professional Certificate in Data Science (on going), IBM

Boards & Advisor

Non-Executive Board Member, WISeKey (NASDAQ: WKEY; SIX Swiss Exchange: WIHN), US-Switzerland. Since June 2022.

Global Board Advisor, WISeKey (NASDAQ: WKEY; SIX Swiss Exchange: WIHN), US-Switzerland. Since October 2020 - June 2022.

Advisor, Dysopsis, Chilean Leading Fintech (CryptoMarket, UpperCap, CryptoCompra, LendingMarket, SingularWallet). Since 2019

Former Alternate Autonomous Board Member, Pension Fund Administrator Company UNOafp, Chile. Nov 2018 - Feb 2021

Former Board Member, Olidata S.p.A, Borsa di Milano:OLI until 2016, Italy. May 2019 - May 2021

Skills

- **Strategic & Innovative Thinking**
- **Foresight & Forecasting**
- **Data Analytics**

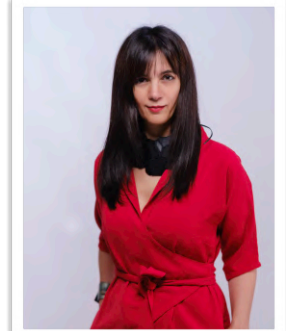
Languages

Spanish, Native; **English**, Proficiency; **Italian**, Proficient, **Python**, Basic; **Java**, Basic.

Economics | Technology | Finance

Blockchain, Digital Assets & Metaverse Expert

María Pía is Chilean based between Italy & Spain. Awarded as Leading Voice in blockchain & crypto in Latam according to Bloomberg Línea. Featured as Top 100 Women of the Future in Metaverse & Web3.0. Also recognized in Europe and USA. Awarded in Switzerland at WISEKey's Davos NFTs Awards and in Spain by Grupo Pro Arte y Cultura with their 'Mayte Spinola's Gold Medal for her contribution to Crypto-Economy. Leader of the team advising El Salvador on the consultancy on guidelines to support the implementation of its Bitcoin Law in its coming stage.



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With studies in economics, public policy, investments, financial markets, Fintechs and financial innovation is a leading voice in Crypto-assets and Token Economy.

María Pía has been a pioneer in the research of dissemination of trends and prospective scenarios of technological change, digital economy, crypto economics, Fintech and blockchain and their impact on the society of the 21st century. She has collaborated with research departments of financial and academic organizations and consulted on private banks, multilateral investment banking, central banks and governments on crypto monetary systems.

She is CEO and founder of Maqueveq & Co., strategic and corporate advisory on digital asset projects. Her company represents the Blockchain Research Institute in Hispanic America and since 2018 she has been advisor of governments, as well as public and private organization on the implementation of blockchain technology. Her company advises Fintechs and she works with technological companies in the forefront of the underlying technologies of the Metaverse.

María Pía is also board member of IoT and cybersecurity listed companies in North America and Europe and she is former board member in the pension fund industry in Latin America. In 2019 she was featured as one of the 600 women in listed companies in Italy.

Since 2014 she is member of the Chilean Council of Foresight and Strategy and currently leads the Chilean chapter of the 30% Club, global initiative focused on increasing women's participation on the boards and leadership positions of major listed corporations globally.

During her career, she has collaborated with private and multilateral banking institutions, the fund industry and Fintechs and Insurtech among others. She is former host TXSWorld, program on Science & Technology in Europe on TXS Radio. Currently is columnist at AmericaEconomia.

Through her career she has lead as project manager of research and the implementation of applied initiatives. She has a strong technical knowledge to carry out disruptive projects in payments and financial innovation business models, including trading platforms, implementing design thinking techniques for defining the problem and finding solutions focused on customized experiences of products and services in Web 3.0 environments. Some of these include the World Bank, the President of the Republic of Chile and the Ministry of Finance in Chile and El Salvador, Inter-American Development Bank, Central American Bank for Economic Integration, among many others.

Throughout her career Ms. Aqueveque has held consultancies for multilateral banks. She has collaborated with financial and trade associations, academic research centers and Governments. She is recurrently invited as lecturer for blockchain and crypto assets Masterclasses in various universities in Latin America and Europe such as Egade, Technologic of Monterrey in México and Bocconi University in Italy.

Awards & Distinctions

"100 TOP Women Leaders in Metaverse & Web3.0", Innovations of the World, Publisher, Canada.

"Crypto-Economy", Mayte Spinola Gold Medal, Fundación Arte y Cultura, España, 2022.

NFT Awards, WISEKey International Holding, Switzerland, 2022.

Crypto Leaders in Latam, Bloomberg Línea, Latam, 2022.

Teaching Experience & Masterclasses

2023 (forthcoming), Lecturer, **Web 3.0 and Metaverse: Disruption and Foresight in Business Strategy** MBA, Catholic University of Chile.

2022 (forthcoming), Masterclass lecturer, **Blockchain and Crypto Assets**. Blockchain, Executive Education Program, University San Andrés, Argentina.

2021, Guest lecture, **Blockchain and Token Economy**. Blockchain course, Bocconi University, Italy.

2021, Masterclass lecture, **Blockchain and Sustainable Finance**. Master in Finance, EGADE Business School, Tecnológico de Monterrey, Mexico.

2021, Masterclass, **Blockchain**. Undergraduate students, Business School Universidad Adolfo Ibáñez.

2021, Masterclass lecturer, **Blockchain and Crypto Assets**. Blockchain, Executive Education Program, University San Andrés, Argentina.

2020, Guest lecture, **Blockchain and Token Economy**. Blockchain course, Bocconi University, Italy.

2020, Masterclass lecturer, **Blockchain and Crypto Assets**. Blockchain, Executive Education Program, University San Andrés, Argentina.

2019, Thesis Tutor, **"Blockchain & Renewable Energy"**. MBA, University Diego Portales, Chile.

2018, Masterclass lecturer **"Blockchain and its Social Impact in the Digital Economy"**, MBA and Innovation Magister, Pontifical Catholic University of Chile.

2010, Lecturer, Module on **Regional Competitiveness** for the Master in Public Policy. Economic Department of the University of Chile.

2010, Course **Industrial Organisation**. Business School, University Adolfo Ibáñez, Chile.

2009, Workshop on **Country Risk**, School of Government. University Adolfo Ibáñez, Chile>

2006, Masterclass on **Latin American Competitiveness and Integration** for the Diploma in Political and Economic Reality of Latin America.

Selected Publications & Interviews

"Twenty-first century foresight : understanding megatrends and the new globalization, to build futures from Strategic Foresight" / Héctor Casanueva ... [et al.] ; edited by Héctor Casanueva ; **foreword by Oscar Arias Sánchez. - 1st ed. - Autonomous City of Buenos Aires : Fripp/Editor, 2022. ISBN 978-987-48606-2-0**

"Design of the Digital Peso:Where are we going?" **Diario Financiero, 2022.**

"Green Finance and Asset Tokenization", **AmericaEconomía, 2022.**

"Towards a Crypto Complementary Monetary System", **AmericaEconomía, 2022.**

"Bitcoin as an Alternative to a Fragmented Mistrust", **AmericaEconomía, 2022.**

"Cryptocurrency and Cybersecurity War in Ukraine", **AmericaEconomía, 2022.**

"Bitcoin versus Dollar", **AmericaEconomía, 2022.**

"Are We Ready for Digital Currency?", **AmericaEconomía, 2021.**

Interview "Sovereignty in the Metaverse in the New Digital Economy", **Italy, Key4Biz, 2021.**

"Sovereignty in the Metaverse: blockchain ecosystem vs. Meta Facebook", **AmericaEconomía, 2021.**

Interview "The Future of Energy?: Inevitable Marriage with Blockchain", **Key4Biz, 2021.**

"Sovereign Digital Identity: the Key to Protect and Give Power to People", **AmericaEconomía, 2021.**

"Stock Tokens, Binance Jack Mate to Exchanges", **AmericaEconomía, 2021.**

Interview "New Technologies: The Age of Value", **ShareCast and Bolsamanía, 2021.**

"Token Revolution: Traditional and Decentralized Finances Converge", **AméricaEconomía, 2021.**

"The Geopolitical War of Stable Coins", **AméricaEconomía, 2021.**

Interviewed in the article "Cryptocurrency industry in Chile grows and Seeks to Position as an Alternative of the Traditional Financial System", **El Mercurio, 2021.**

"The Club that Promotes More Women in Power", **Diario Financiero, 2021**

"Regulation in the Tokenized Economy: The New Fintech Era", **Adefinitivas 62/2019**

Interview "Start Ups and Small Size Companies Push Blockchain in Latino America", **Blockchain Economía, 2018.**

"Cryptocurrencies and Financial Resilience", **Women of Influence, 2021.**

"Diversity in the Fourth Industrial Revolution", **Women of Influence, 2021.**

"New Business Models: DAOs and Diversity", **Women of Influence, 2020.**

"Integration, inclusion and infrastructure: an alternativa way of looking at competitiveness". In **¿Qué pasa en América Latina?** Realidad política y económica de nuestra región. **Editorial Andrés Bello 2008.**

Selected Conferences

Digital Transformation in Web 3.0 and the Metaverse, **Chile, 2022.**

The NFT Revolution, **Davos Switzerland, 2022.**

What are Potential Killer Apps on the Metaverse?, **China, 2022.**

Will Web3 and the Metaverse be a platform for a new innovation economy?, Global NFT/Metaverse Conversation, **Europe, 2022.**

Cryptocurrency and Stable Coins: Pro, Cons and Future, **Spain, 2021.**

Diversity in the Digital Era: Breaking Paradigms, **Chile, Italy & UK , 2021.**

Cryptocurrency: Transforming the Digital Payment Market, **Chile, 2021.**

NFT-Blockchain-Cryptocurrency-Metaverse-Cyber Security, **Switzerland, 2021.**

Powerful Women: Why Women Don't Arrive to Boards in Latam, **Colombia, 2021.**

Blockchain and Sustainable Finance, **Mexico, 2021.**

Blockchain, the New Revolution in Business, **Chile, 2020.**

Securing the IoT health Industry during the COVID19 Crisis, **USA-Switzerland, 2020.**

Digital Strategy, Challenges an Opportunities, **Mexico, 2020.**

Women Leading Blockchain: Present and Future, **Spain, 2020.**

Blockchain:New Era, Chile, **Italy, 2020.**

Crypto asset and the Token Economy. **Spain & Chile, 2020.**

Horasis Global Meeting, **2020.**

Digital Sovereign Identity in the Data Era. **Latam, 2020.**

Innovation in Leveraged Business Models in Disruptive Technologies, **Chile, 2020.**

TransHuman Code Roundtable. **Davos, Switzerland, 2020.**

Profitable Business Models for Latin America, **Guatemala, 2019.**

Blockchain: Fulfilling the Promise of the Digital Economy, **Colombia, 2019.**

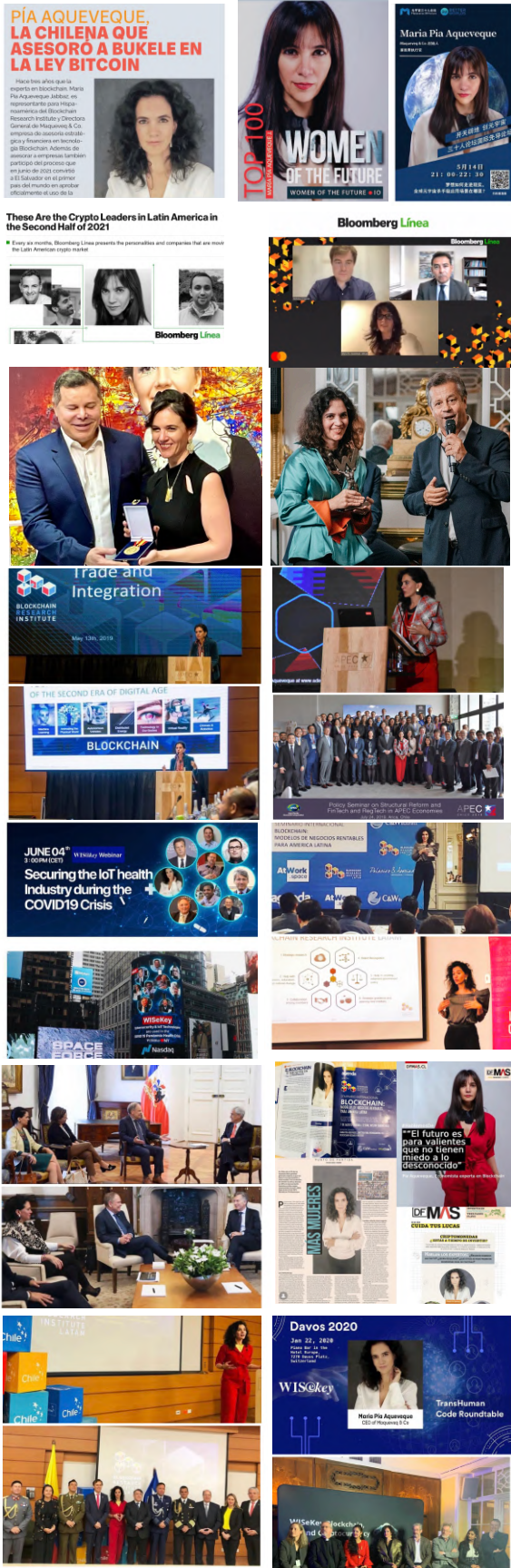
Blockchain Disruption on APEC International Trade, **Chile, 2019.**

Regulatory Approaches to the Risk in Fin Tech within the APEC Region and Beyond: Blockchain and the Disruption In Financial Services, **Chile. 2019.**

Fostering an Interconnected Network of Blockchain Center of Excellence. **Toronto, Canada, 2019.**

Reshaping the Energy Industry, **Puerto Rico, 2018.**

LinkedIn References



Ignacio Alvarez (Chairman UNO Pension Fund Administrator (AFP) S.A): "I met Pía when we were starting the UNO afp entrepreneurship and we were looking for talented people who shared the UNO purpose: to improve everyone's life today and tomorrow. Pía joined with enthusiasm, passion and a lot of positive energy, always seeking to contribute new ideas and reinforcing collaborative work. Likewise, she has a broad vision of considering all stakeholders, as well as promoting inclusion and diversity, which is key in all organizations. I was lucky to have met Pía and she is an extremely valuable contribution, as a person and a professional."

Don Tapscott (Founder & Chairman Blockchain Research Institute and co-author Blockchain Revolution): "It's rare that you come across standout talent and vision like Pía. We have known each other for seven years and have spent the last two years discussing with business leaders and Presidents of Spanish-speaking countries on the promise and potential of blockchain technology. Above all, I was impressed with Pía's ability to command a room and get people on board with ideas—even people who were initially on completely different pages. And, of course, her natural ability to connect and engage with the most diverse scope of people, no matter their background, nationality, age or position. Pía would be a true asset for any organization and as a team member or a leader, and earns my highest recommendation."

Riccardo Tassi (Chairman Olidata S.p.A): "I have known Maria Pia since she joined the Olidata Board of Directors, she have had constant proactive attitude to achieve the company goals and commitment through a collaborative approach. Maria Pia is a very well trained professional in the areas of her competence, in which she boasts a long and consolidated experience. It also possesses qualities of maturity, balance and professional seriousness, which make it a reliable partner, on which you can always count."

Carlos Moreira (Founder & Chairman WISeKey International Holding) I have had the privilege of knowing María Pía since late 2018 on a project of Global Blockchain Center of Excellence. In all the years I have known María Pía, I found her to be exceptionally professional in all that she does. She is an excellent communicator and is known for being someone who can be trusted and counted on to get to the root of issues, offering up real solutions. With a solid reputation for possessing good strategic and visionary business savvy, it is no surprise that Maria Pía currently is a leading voice in the crypto asset space today. She has a strong commitment on promoting the use of technology centered in human and at the service of a more collaborative economy. She would bring with her, enthusiasm, knowledge, professionalism, sincerity, and integrity. I can't think of anyone better who would come with a short and mid term strategy and forecasting to any organization that is seeking to step into the crypto economy and the Metaverse.

Iván Arriagada (Chief Executive Officer Antofagasta Minerals) I met María Pía in 2018, when establishing the Chilean Chapter of the 30% Club, a UK based and global initiative that promotes women in boards and leadership positions. I saw her leadership, resilience and commitment displayed in her role as leader of the 30% Club in Chile, achieving very good results in the voluntary and collaborative effort which has impact many women and men. As next step I have also seen she is working to bring Chilean professionals to boards in the United States, we're Latinos are minorities. She has always shown a high standard of professionalism and it is a pleasure to work with Pía.

